

Gnomeo AI & Product Improvement Policy

Version 1.0 | Date 2026-05-09 | Scope: Public policy document for Gnomeo

Formal guidance on how Gnomeo uses AI-assisted analysis and how privacy-preserving product improvement may work.

PURPOSE AND SCOPE

This policy explains how Gnomeo uses AI-assisted analysis and how data may be used to improve the product while keeping customer workspaces private by default. It applies to customer workspaces, uploaded exports, and derived operational patterns.

HOW GNOMEO USES AI

Gnomeo uses AI-assisted analysis to help generate reports and recommendations from uploaded ad exports and workspace context. The goal is to produce readable analyst-style output that helps users understand waste, weak signal, budget allocation, and platform tradeoffs.

REPORT GENERATION

The product is intended to turn imported data into human-readable narrative reports. AI supports that analysis, while workspace context and business judgment remain part of the workflow.

CUSTOMER WORKSPACE PRIVACY

Customer workspaces remain private by default. Raw uploads are not sold or publicly shared. Gnomeo does not claim ownership of customer ad accounts or customer exports.

RAW UPLOADS AND MODEL TRAINING

Raw uploads are not used to train public foundation models. Gnomeo should not expose raw uploads from one customer to another, and raw exports should not be republished or reused as public examples without permission.

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AGGREGATED IMPROVEMENT

- Gnomeo may use aggregated, anonymized, and non-identifiable operational patterns to improve report quality, benchmarking, weak-signal detection, recommendation systems, platform reliability, and operational insight.
- Those patterns should not expose customer names, client names, campaign names, workspace details, or raw uploaded exports.
- This form of aggregate learning helps keep the product useful and affordable for small teams and agencies.

WHAT GNOMEO DOES NOT DO

- Gnomeo does not sell raw customer uploads.
- Gnomeo does not publish customer data.
- Gnomeo does not expose one workspace to another.
- Gnomeo does not use raw uploads to train public foundation models.
- Gnomeo does not claim ownership of customer ad accounts or customer exports.
- Gnomeo does not use individual customer data to create public customer-identifiable benchmarks.

WHY AGGREGATE LEARNING HELPS

Gnomeo can improve over time by learning from broad, non-identifiable patterns such as common waste signals, weak-signal thresholds, fragmented budget patterns, platform tradeoffs, and recurring account issues. This improves recommendations without turning the service into a public dataset of customer uploads.

PRIVACY-AWARE IMPROVEMENT PRINCIPLES

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identifiable signals. The policy is designed to support quality improvements with minimal exposure of individual workspace data.

FUTURE PRIVACY CONTROLS

Future controls may give customers stricter opt-outs or narrower retention settings where the product supports them.

CURRENT LIMITATIONS

This policy is intentionally conservative and may evolve as the paid beta matures. It is intended to be clear about what the product does and does not do today.

POLICY UPDATES

Any future updates should preserve the core promise: workspace data stays private by default, raw uploads remain temporary, and improvement learning stays aggregated and non-identifiable.